

# Nyrih Smith

## Software Engineer

Software Engineer with experience building fast, high-performance websites and e-commerce platforms. Skilled in Shopify, WordPress, BigCommerce, Craft CMS, Liquid, Twig, ReactJS, and NextJS. Proven track record improving SEO, site speed, and user experience for name-brand clients. Available for full-time or contract work.

### WORK EXPERIENCE

#### Engineer II

Oct 2019 – Jun 2025

Electric Enjin, Norwalk, CT

- Engineered 13+ websites and e-commerce platforms using Shopify, WordPress, and BigCommerce, specializing in Liquid, Twig, and HandlebarsJS for dynamic, client-driven sites
- Developed interactive elements like dynamic menus, modals, and real-time content updates with JavaScript (ReactJS, NextJS), significantly enhancing user engagement, site accessibility, and performance
- Enhanced site visibility and speed through targeted SEO strategies and performance optimizations, resulting in an increase in organic traffic and a 30% improvement in page load times

#### Temporary Digital Development and Design Specialist

Feb 2019 – Jun 2019

Reed Exhibitions, Norwalk, CT

- Launched updates to event portfolio & conference web sites using HTML and CSS
- Optimized content management systems, Episerver and Atlas, through streamlining content delivery processes and enhancing backend efficiencies
- Managed numerous daily requests to ensure website maintenance and updates were consistently released within SLA guidelines
- Edited image files using Adobe Photoshop to improve web show load times, achieving a 50% reduction in image file size and significantly enhancing site speed

#### E-Commerce

Sep 2017 – May 2018

Tekoverly, Inc., Mount Vernon, NY

- Listed organizing products on company site using CrossPostit software
- Utilized proprietary CMS tools and analytics platforms to streamline content management and enhance data-driven decision-making
- Improved daily operations by using HTML to automate online listing updates, reducing manual effort and increasing accuracy

### PROJECTS

All projects below were completed as part of my role at Electric Enjin, a digital agency.

#### Laurel Denise - Shopify

Website: <https://laureldenise.com/>

Led development and maintenance of this Shopify store, delivering high-performance e-commerce experiences and ongoing feature updates.

#### Collision Right - WordPress

Website: <https://collisionright.com/>

Created scalable WordPress site templates for Collision Right's network of auto body brands.

Example sites: [suburbanautobodyva.com/](http://suburbanautobodyva.com/), [tbodyrepair.com/](http://tbodyrepair.com/), [osgarsautobody.com/](http://osgarsautobody.com/)

#### Mohegan Sun - Next.js / Craft CMS

Website: <https://www.playmohegansuncasino.com/>

Managed development and maintenance of this Next.js/Craft CMS project, ensuring seamless functionality and high performance for a high-traffic brand.

### CONTACT

- Mount Vernon, NY
- +1-914-309-1461
- [nyrihsmith@gmail.com](mailto:nyrihsmith@gmail.com)
- [LinkedIn](#)
- [nyrihsmith.com](http://nyrihsmith.com)

### SKILLS

HTML5 / CSS3

JavaScript

TypeScript

C#

MySQL

Java

GitHub

JSON

PHP

jQuery

Node.js

Bootstrap

Foundation

React

Next.js

Tailwind CSS

### SOFTWARE

Shopify

BigCommerce

Craft CMS

WordPress

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Microsoft Visual Studio

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

Unity 2D & 3D

CrossPostit

Optimizely CMS

Atlas CMS

### EDUCATION

Rochester Institute of  
Technology

Bachelor of Science

New Media Interactive Development

Minor in Web Development

Rochester, NY – Dec 2017

Member of The National Society of  
Leadership and Success